

Message Text

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73

ACTION INR-10

INFO OCT-01 EUR-25 ISO-00 AGR-20 CEA-02 CIAE-00 COME-00

DODE-00 EB-11 FRB-02 H-03 INT-08 L-03 LAB-06 NSAE-00

NSC-10 PA-03 RSC-01 AID-20 CIEP-02 SS-15 STR-08

TAR-02 TRSE-00 USIA-15 PRS-01 SPC-03 OMB-01 IO-13

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R 141749Z SEP 73

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 4015

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E.O. 11652: N/A

TAGS: OVIP

SUBJECT: TRANEGS: VISIT OF PETER PRESTON, DEPUTY
SECRETARY, DTI

REF: LONDON 10457

1. PETER PRESTON, DEPUTY SECRETARY, DEPARTMENT OF
TRADE AND INDUSTRY, WILL MAKE ROUND OF CALLS IN WASHING-
TON ARRANGED BY UK EMBASSY DURING WEEK OF SEPTEMBER 17.
PRESTON IS ONE OF TWO DEPUTY SECRETARIES UNDER THE
SECRETARY FOR TRADE, SIR MAX BROWN, WHO IS THE SENIOR
CIVIL SERVANT IN THIS AREA. THE OTHER DEPUTY SECRETARY,
ROY DENMAN, IS RESPONSIBLE FOR THE CONDUCT OF THE TRADE
NEGOTIATIONS THEMSELVES AND FOR RELATIONS WITH THE
EUROPEAN COMMUNITY. PRESTON IS RESPONSIBLE FOR EVERY-
THING ELSE IN THE TRADE FIELD, INCLUDING RELATIONS WITH
THE US AND JAPAN. PRESTON CAN BE COUNTED ON TO RAISE A
NUMBER OF BILATERAL AND MULTILATERAL PROBLEMS IN THE
TRADE FIELD, INCLUDING US RESTRICTIONS ON CHOCOLATE
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CRUMB, COUNTERVAILING DUTIES, ANTI-DUMPING, THE AMERICAN

SELLING PRICE, AND "BUY AMERICAN" LEGISLATION, PERHAPS
WITH PARTICULAR EMPHASIS ON THE "BUY AMERICAN" PROVISIONS
OF THE ALASKA PIPELINE BILL (REFTEL).

2. PRESTON WAS BORN IN 1922 AND HAS BEEN IN DTI AND ITS
PREDECESSOR, THE BOARD OF TRADE, SINCE 1947. PRIOR TO
HIS APPOINTMENT AS DEPUTY SECRETARY, WHICH TOOK EFFECT
IN JANUARY 1972, HE WAS IN CHARGE OF THE DTI DIVISION
DEALING WITH THE EUROPEAN ECONOMIC COMMUNITY NEGOTIATIONS
AND COMMERCIAL RELATIONS WITH WESTERN EUROPE. HE WAS
EDUCATED AT NOTTINGHAM HIGH SCHOOL AND SERVED IN THE RAF
DURING THE WAR. HE WAS TRADE COMMISSIONER IN NEW DELHI
IN THE EARLY 60S AND ATTENDED THE 1968 IMPERIAL DEFENCE
COLLEGE COURSE. HE IS ALSO THE AUTHOR OF SEVERAL ONE-ACT
PLAYS. HE IS WELL DISPOSED TO THE UNITED STATES, WELL
BRIEFED AND WILL BE INTERESTED IN SECURING A WELL-
ROUNDED VIEW OF US PREPARATIONS FOR THE MULTILATERAL
TRADE NEGOTIATIONS.
SOHM

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